

GENNADIY "GGG" GOLOVKIN BRINGING BIG DRAMA SHOW BACK TO MADISON SQUARE GARDEN IN HIS DAZN DEBUT!

Golovkin Returns to The Big Apple
Against Undefeated Top-10 Contender Steve Rolls
Saturday, June 8, Streamed *Live* on DAZN

Tickets Now On Sale!

NEW YORK (April 16, 2019) -- It's a whole new ballgame for boxing's pound-for-pound superstar attraction GENNADIY "GGG" GOLOVKIN! Golovkin (38-1-1, 34 KOs), from Karaganda, Kazakhstan, brings his Big Drama Show back to the "Mecca of Boxing" - - Madison Square Garden for the first time in over two years in his eagerly-awaited DAZN debut on Saturday, June 8. Golovkin, whose resume includes a record 20 consecutive middleweight title defenses (18 by way of knockout), has consistently drawn packed houses to the five previous events he has headlined at The Garden, dating back to 2013. He will rumble with undefeated Top-10 contender and Kronk Gym alumnus STEVE ROLLS (19-0, 10 KOs), from Toronto, Canada, in a battle, scheduled for 12 rounds, at a maximum weight of 164 lbs. Golovkin vs. Rolls kicks off the exclusive six-fight, three-year global partnership between GGG Promotions and DAZN, the world's fastest-growing sports streaming platform.

Promoted by GGG Promotions, in association with DiBella Entertainment, tickets to The Big Apple battle between Golovkin and Rolls go on sale *This Saturday*, April 20, at Noon ET. Priced at \$750, \$500, \$300, \$200, \$100, and \$50, not including fees, tickets may be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone (866-858-0008), and online at www.msg.com.

Notably, this will be the second of two major boxing events The Garden will host on back-to-back boxing weekends – both of which will be live exclusively on DAZN. England's Anthony Joshua will make his United States and Madison Square Garden debut in a defense of his unified heavyweight title against Jarrell "Big Baby" Miller on June 1, just one week before Golovkin's highly anticipated return on June 8.

"I am very excited to be returning to the ring and bringing the Big Drama Show back to Madison Square Garden. The Garden's fans are fantastic," said Golovkin. "I love boxing and I promise to bring the best of me to everyone who will be watching me in an all-action fight with Steve Rolls. I am very happy that GGG Promotions has a new home at DAZN."

"I want to sincerely thank DAZN and GGG himself for giving me the opportunity to challenge one of the best fighters in the world," said Rolls. "But let me be clear: I've won national championships and represented my country, and Golovkin is just a man. I'm coming to win this fight and put my name among the best middleweights in the world."

"Gennadiy Golovkin is one of the top middleweights of all-time, and as part of DAZN's growing roster of premiere fighters and our ongoing promise to deliver the best fights to fans, we are thrilled to kick off this exciting partnership at the iconic Madison Square Garden," said **Joseph Markowski,** DAZN Executive Vice President, North America. "It will surely be an electric night and just the beginning of this next chapter of Golovkin's impressive legacy."

Golovkin, 37, has reigned supreme in the Middleweight Division for nearly a decade. Eighteen of his record 20 title defenses came by way of knockout -- a 90% ratio -- which is sure to remain the division's highest knockout percentage for a world champion. Golovkin's tenure as champion ended when he lost a hotly disputed majority decision in a rematch with Canelo Alvarez last September. A dominant amateur standout and Olympic Silver Medalist before turning professional in 2006, Golovkin's career has been on a historic trajectory, including a 23-fight victory-by-knockout streak and unifying the WBC, WBA, IBF and IBO World Middleweight Titles. Golovkin has also proven himself to be box office gold. He has sold out the most iconic arenas of the world, including Madison Square Garden, T-Mobile Arena, O2 Arena, The Fabulous Forum, and StubHub Center.

Rolls, 35, making his debut at The Garden, will be looking to ice Golovkin with his version of a Canadian cold front. In his most recent fight, he won the vacant USBA middleweight title last December, via unanimous decision, over KeAndrae Leatherwood. World-rated No. 9 rated by the IBF, Rolls has stopped four of his last seven opponents while keeping his record perfect.

For more information, fans can follow DAZN's U.S. social channels: <u>@DAZNUSA</u> for Facebook, @DAZN_USA for Twitter, and DAZN_USA for Instagram.

About DAZN:

DAZN is the largest global sports streaming platform in the world. Since launching in 2016, DAZN had expanded across four continents with the service available in the United States, Canada, Germany, Austria, Switzerland, Italy, Spain, Japan, and soon to debut in Brazil. DAZN guarantees no long-term contract, no bundles, just affordable access to all the service's sports on connected devices including smart TVs, smartphones, tablets, games consoles and PCs. In the U.S., DAZN has made its mark as an attractive alternative to pay-per-view within the combat sports industry. The platform features more than 100 fight nights per year from Matchroom Boxing, Golden Boy Promotions, GGG Promotions, Bellator MMA, the World Boxing Super Series and Combate Americas. DAZN also features live MLB action each day of the season with its new daily show, ChangeUp.

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